



# BECK'S SUPERIOR HYBRIDS



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Keith Mathis, Ph.D.  
106 Lakeview Woods  
Eureka, MO 63025

Dear Keith,

I wanted to again relay our appreciation to you for speaking at our Annual Sales Staff Retreat last week. The reviews were positive and so were the verbal comments that some of the staff shared with me.

Tomorrow the marketing programs for 2001-2002 sales season will be released to the Sales Staff. The skills that you reinforced last week will give the staff the added confidence and excitement to meet the opportunities in the sales arena. Thanks for sharing your time and knowledge with us.

Sincerely,

Jan L. Henderson  
Customer Service Manager